



SPONSORSHIP OPPORTUNITIES

Dear Potential Sponsor,

We have exciting news! The Mount Douglas Rams Football teams will be back on the field playing in the AAA Varsity program through the BC Secondary Schools Football Association. As an island team there is a lot of travel and other costs to run our program that are not covered by player fees. Therefore, we are asking businesses like yourself to consider sponsoring our team and/or one of our talented players.

We are very proud of our football program. Over the past 11 years, the Rams have won 9 Provincial Championships, 6 titles at the Varsity level and 3 titles at Junior Varsity, and established Mount Douglas as the premier High School Football Program and among the most successful High School Athletic Programs ever on the Island. Since 2008, over 50 Mount Douglas's student athletes have gone on to play University Football in Canada or the United States, with 6 of those players also going on to the CFL.

Our mission is built around the personal development, academic development, and football development of our student-athletes. We strive to motivate our young players to be high performers on and off the field. Success is being the best that you can be in everything you do and always wanting to get better...that is the Ram Way!

Without fundraising and financial assistance from our sponsors, many of the opportunities afforded to our players during the season would not be possible. Your contribution will assist the Mount Douglas Rams Football Program and let everyone know that you are a proud supporter of Rams Football. More importantly, your financial assistance will be used to help our student-athletes develop a positive experience in their football endeavours.

On behalf of the Mount Douglas Rams Football, we wish to thank you for your consideration in sponsoring our program. If you have any questions and/or require further information, please do not hesitate to contact us.

Sincerely,

Nora Steves, Manager
steveshouse@telus.net
250.858.1044

Celebrating 26 Years of Rams Football



SPONSORSHIP PACKAGES

Gold Sponsor - \$5,000

- Featured as gold sponsor on website
- Featured as gold sponsor in Mt. Doug email newsletter
- Featured as gold sponsor on all media releases
- Game day program recognition largest logo
- Large logo on sponsorship banner
- Social media recognition (x10 posts throughout the season)
- Invitation to player banquet
- Team photo

Silver Sponsor - \$2,500

- Featured as silver sponsor on new website
- Game day program recognition medium logo
- Medium logo on sponsorship banner
- Social media recognition (x5 posts throughout the season)
- Invitation to player banquet
- Team photo

Bronze Sponsor - \$1,000

- Featured as bronze sponsor on new website
- Game day program recognition small logo
- Small logo on sponsorship banner
- Social media recognition (x2 posts throughout the season)
- Team photo

Game Day Sponsor - \$500

- Game day sponsor program recognition
- Game day sponsor social media recognition (x2 posts on game day)
- Team photo

Player Sponsor - \$250

- Featured as player sponsor under player name on new website
- Player profile on social media recognized as player sponsor
- Player photo

All sponsorship donations will be provided a tax receipt. Cheques to be made out to Mount Douglas Secondary School.